

Mporium Group plc
(“Mporium”, the “Company” or the “Group”)

Issue of Shares and Warrants and Total Voting Rights

Mporium Group plc (AIM:MPM), the technology firm delivering event-driven marketing, announces that on 14 August 2019, the Company issued and allotted 6,625,000 ordinary shares of 0.5 pence each in the Company (“Ordinary Shares”) to Novum Securities Limited (“Novum”) in lieu of fees.

Application has been made for the 6,625,000 new Ordinary Shares to be admitted to trading on AIM and dealings are expected to commence on 20 August 2019 (“Admission”). The new Ordinary Shares will rank *pari passu* with the Company’s existing Ordinary Shares. The total number of Ordinary Shares in issue following Admission will be 1,044,107,052 with no Ordinary Shares held in treasury. Accordingly, the figure of 1,044,107,052 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FCA’s Disclosure Guidance and Transparency Rules.

In addition, the Company has issued warrants over 15,000,000 Ordinary Shares (the “Warrants”) to Ridgeway Capital LLP in consideration for their business restructuring services. The Warrants are exercisable at any time between 10 December 2019 and 10 December 2021 and have an exercise price of 1.5 pence per share.

Enquiries

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Notes to editors

About Mporium

Mporium is a technology company delivering event-driven digital marketing. Mporium’s proprietary technology enables advertisers, to identify and leverage moments when there are significant changes in the levels of consumer engagement. MporiumX is the performance-led moment marketing media trading division of Mporium Group.

Based in the UK, Mporium Group plc is quoted on AIM, the junior market of the London Stock Exchange plc.

www.mporium.com

The information communicated in this announcement contains inside information for the purposes of Article 7 of the Market Abuse Regulation (EU) No. 596/2014.