

The “Result of GM” announcement released by Mporium Group plc on 2 July 2019 at 15:30 under RNS No 2531E has been amended. The expected date of Admission has been changed to 8 July 2019.

2 July 2019

Mporium Group plc
(“Mporium”, the “Company” or the “Group”)

Proposed Fundraising
Approval of Resolutions at General Meeting

Mporium Group plc (AIM: MPM), the technology firm delivering event-driven marketing, is pleased to announce the passing by the Shareholders of the Resolutions at the General Meeting relating to the Proposed Fundraising (“the Fundraising”).

Resolution 1 was passed on a show of hands.

Resolution 2 was passed on a show of hands.

Both Resolutions were duly carried.

Admission

It is expected that the 192,300,000 new Ordinary Shares will be admitted to trading on AIM at 8.00 a.m. on 8 July 2019 (“Admission”). Following Admission, the Company will have a total of 1,037,482,052 Ordinary Shares in issue, each carrying one voting right. Shareholders may use this figure of 1,037,482,052 Ordinary Shares as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

Capitalised terms not otherwise defined in this announcement shall have the same meaning ascribed to such terms in the announcement entitled "Circular relating to Fundraising" released on 14 June 2019 unless the context requires otherwise.

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Notes to editors

About Mporium

Mporium is a technology company at the forefront of the transformation in digital marketing. Mporium's proprietary technology enables advertisers, to identify and leverage moments when there are significant changes in the levels of consumer engagement.

Based in the UK, Mporium Group plc is quoted on AIM, the junior market of the London Stock Exchange plc.

www.mporium.com